



WEEK 1 • FREE EVENTS

January 12–16, 2027

During Week 1, patrons can explore exhibitions and join our Curator and Director for scheduled tours of our AAM Accredited Art Museum collections areas.

The **39th Art in Gadsden Juried Exhibition** preview will be open January 12–16, 10am–5pm. Collectors and patrons can browse works of art by 90+ contemporary artists from North Florida, South Georgia, and Southern Alabama. Admission is free.

WEEK 2 • PREMIER EVENTS

January 19–23, 2027

- **Afternoon with the Arts**
A Conversation with Collectors
Wednesday, January 20, 2027
12pm–2:30pm
- **An Evening with the Arts**
A Midsummer Night's Dream
Saturday, January 23, 2027
6pm–9:30pm
- **Collect Sale–39th Art in Gadsden Juried Exhibition**
Tuesday–Saturday, January 19–23, 2027

During Week 2, patrons can collect favorite works of art during our four-day sale and experience exciting cultural events.

The Afternoon with the Arts features **A Conversation with Collectors**: Park Adams, Segundo Fernandez, and Joe Munroe. Their collections of art and artifacts span 3,000 years of human history to contemporary art. Hear stories of collecting and the motivation for these extraordinary individuals to preserve and share their incredible collections.

The finale of **2 Weeks with the Arts** is An Evening with the Arts: **A Midsummer Night's Dream**, a dazzling evening of cocktails, dining, music, collectibles, prizes, and art in the museum's beautiful Bell & Bates Building.

WHY SUPPORT GADSDEN ARTS?

Gadsden Arts is one of only two independent, nationally accredited art museums in North Florida. We bring discovery and joy to over 19,000 participants of all ages each year, and has a \$1.5M economic impact.

Community support makes everything we do possible. Gadsden Arts offers art experiences for thousands of children, introduces youth to careers in the arts, offers belonging and purpose to retired adults, brings people together, and is a trustworthy avenue for donors and businesses to invest in our community.

2 WEEKS WITH THE ARTS

2 Weeks with the Arts is the Gadsden Arts Center & Museum's popular celebration of the art of creative living, and a vital fundraiser for Gadsden Arts programs in our community. Each year we feature accomplished arts professionals with a mix of free and ticketed events, including the **39th Art in Gadsden Juried Exhibition & Collect Sale, Conversation with Collectors, and Midsummer Night's Dream**. All events take place in our historic Bell & Bates Building, and ticketed events are anticipated to sell out!



STARRY NIGHT SPONSOR

6 available, \$1,850 ea.

- Recognition in text as "2 Weeks with the Arts is presented by..."
- 4 seats at *Midsummer Night's Dream*
- Logo recognition and top billing throughout 2 Weeks with the Arts
- Quarter-page ad in Gadsden Arts Magazine
- Verbal and print recognition on all promotional materials

SPONSOR OPPORTUNITIES

A MIDSUMMER NIGHT'S DREAM TITLE SPONSOR

1 available, \$2,750

- Recognition in text as "The XYZ Company Midsummer Night's Dream Evening with the Arts"
- Reserved table at the *Midsummer Night's Dream* plus four seats at the *Conversation with Collectors*
- Logo recognition year-round via GACM website and Enews
- Half-page ad in Gadsden Arts Magazine
- Verbal and print recognition on all materials
- Pre- and post-event recognition on gadsdenarts.org
- Director's Circle Membership = four exclusive events/yr.

CONVERSATION WITH COLLECTORS TITLE SPONSOR

1 available, \$2,750

- Recognition in text as "The XYZ Company Conversation with Collectors Afternoon with the Arts"
- Reserved table at the *Conversation with Collectors* plus four seats at the *Midsummer Night's Dream*
- Logo recognition year-round via GACM website and Enews
- Half-page ad in Gadsden Arts Magazine
- Verbal and print recognition (signs, programs)
- Pre- and post-event recognition on gadsdenarts.org
- Director's Circle Membership = four exclusive events/yr.

- Pre- and post-event recognition on gadsdenarts.org
- Director's Circle Membership

AMERICAN GOTHIC SPONSOR

10 available, \$825 ea.

- Recognition in text as "2 Weeks with the Arts is presented by XYZ Company..."
- Choice of four seats at *Conversation with Collectors* + two cocktail passes at *Midsummer Night's Dream* OR two full reservations at *Midsummer Night's Dream*
- Logo recognition and top billing throughout 2WWA events
- Quarter-page ad in Gadsden Arts Magazine
- Verbal and print recognition on all materials
- Pre- and post-event recognition on gadsdenarts.org
- Family Reciprocal Membership

IN-KIND SPONSORSHIPS

Minimum value \$100

Local businesses are invited to donate luxury items or services as part of our fundraiser. Your company name will be recognized in all event-related publicity and our Magazine.

Contact: Grace Robinson

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